



Word from the CEO

2025 was a defining year for Einstein Rising.

We deepened our commitment to building Uganda's green economy and unlocking the potential of women entrepreneurs. Through strategic partnerships with GIZ and Enabel, a significant number of entrepreneurs began structured capacity-building journeys running from 2025 to 2028. These multi-year programs are designed to strengthen Uganda's green economy while unlocking the potential of women and youth-led enterprises.

Beyond the numbers are real entrepreneurs building sustainable livelihoods and women reclaiming dignity through economic empowerment.

Brian Mangeni
Chief Executive Officer

2025 At a Glance

70+
entrepreneurs onboarded into multi-year programs (2025–2028)



20+
women from vulnerable slum communities empowered through Skills for Change



48
women-led green enterprises enrolled under WE4A (GIZ)



Ecosystem partnerships strengthened for long-term implementation

PROGRAM HIGHLIGHTS



Skills for Change

Two tailoring cohorts successfully completed training in 2025, combining vocational excellence with strong entrepreneurship foundations.

Highlights:

- A trainee-led fashion showcase held in the presence of our Belgian partner, MALAIKA4WC Founder.
- Over 1,000 reusable sanitary pads produced and donated to communities in Karamoja, Luwero, and Kampala's ghetto areas
- 20+ women successfully completed training and received DIT certifications
- Official registration with the Uganda Tailors Association
- 5+ partnerships secured with women-supporting organizations

Sustainable Technology for Africa (ST4A)

In 2025, ST4A focused on onboarding entrepreneurs and establishing the operational systems required for sustained implementation under the 2025–2028 programme period.

Highlights:

- 48 women-led enterprises from western Uganda enrolled under WE4A program.
- Gender-responsive support structures established.
- 20 social enterprises onboarded under the Sustech-Program in partnership with OVO.
- 1 Business Club networking event convened at the National ICT Innovation Hub in Nakawa, bringing together 45+ alumni entrepreneurs. The session focused on "Unlocking Market Access for FMCGs in Uganda: Leveraging Distribution as a Strategic Marketing Tool for Sales and Promotions."



Shared Service Centre (SSC)

In 2025, Einstein Rising, together with entrepreneurship-supporting partners, commenced the Shared Service Centre (SSC) program to provide affordable, expert-led professional services to organizations and growing enterprises reduce the cost barriers that often limit MSME growth.

Services delivered include:

- Finance & Accountancy
- Legal & Compliance
- ICT & Technology Support
- Media & Creative Services (Videography, Photography, Podcast Production, Editing, Motion Graphics & Sound Design)
- Marketing & Sales Support

Kampala Impact Day 2025

Theme:

How Green MSMEs Can Leverage Strategic Partnerships and Collaboration to Drive Scalable and Sustainable Growth

Highlights:

- 255+ attendees
- 35 women-led green MSMEs showcased
- 6 women entrepreneurs pitched before a panel of judges
- 3 entrepreneurs awarded websites & cash prizes
- Access to UGX 15,000,000+ in prizes
- Access to EUR 22,000 zero-interest financing
- Strategic partnership masterclass and structured networking session



CLIMATE ACTION SUMMIT 2025

On April 22, 2025, Einstein Rising, in partnership with Youth Challenge International, co-organized the inaugural Climate Action Summit in Mpigi in celebration of Earth Day.

Under the theme "Empowering Rural Innovators for Climate Action in Uganda," the summit convened 250+ participants, including rural social innovators, international volunteers, government ministry officials, and local leaders.

#CAS2025 spotlighted grassroots climate solutions and marked the beginning of a sustained push for climate innovation across Uganda.

Enterprise Spotlight

Agrimulimi Fresh Solutions Limited

Agrimulimi demonstrated operational strengthening in 2025 through:

- Expansion into hospitality-sector markets
- Securing multi-branch supply contracts (5+)
- 3+ smallholder farmers onboarded as produce suppliers
- Strengthening internal supply and order management systems.

